



Power to Change

# IMPACT REPORT

2020



# Conversations of Hope

## DIGITAL STRATEGIES

Isolated and disconnected from family and friends, billions of people around the world sought community online in 2020.

When fear and discord were rife, Power to Change Digital Strategies shared the message of Jesus Christ through engaging stories and one-on-one conversations with trained mentors.

With an effective platform and over two decades of online ministry experience, Digital Strategies was positioned to expand as the COVID-19 pandemic intensified. The Mentor Support team onboarded over 500 new volunteers, doubling the number of active mentors. In 2020, nearly 72,000 people in 127 countries engaged in conversations about Jesus.

### Looking for Support

Unaware → Curious

"A month ago my parents decided to break up. It made me a little sad but life must go on. Then, all hell broke loose. My grandpa almost lost his leg, then my grandma broke her arm and I was the one taking care of her. I'm feeling so down. I'm not in the mood to do anything. I don't want to be depressed. Also I'm feeling lonely. Please help me understand what my issue is so I can fix it."

"I really admire your faith in God. I don't know many people that believe so strongly. You are a true Christian."

*English, North America*

### Perfect Love

Curious → Seeking

"I am going through a very difficult period right now. My girlfriend left and I am drowning my sorrows in alcohol. I don't think I will ever come out of this. I just want to cry. You cannot imagine how much your unconditional love means to me. I am praying to Jesus, the Son of God, who died on the cross for us. Jesus, I need your perfect love from your Father because I am destroying myself. The flame of life, joy, and confidence has gone out in me. I need your love. Help me! I need your salvation."

*French, Europe*

### Guilt & Forgiveness

New Follower → Disciple

"I underwent two abortions during my twenties. I came to know Jesus a few months ago and I have repented from my sins. I know God is loving and forgiving and that all my sins are forgiven thanks to Jesus. I have also forgiven anyone who has sinned against me or who was involved in my sins. Yet, I can't seem to forgive myself, I really need your prayers."

"I am continuing to follow the Lord. I am rereading John, and it makes me think of you. You were so helpful at a very critical moment of my faith, and I bless you each day for being there. You are in my heart and in my prayers."

*French, Europe*

### The Trinity?

Unaware → Curious

"I am a Muslim. I believe Allah is the absolute one, the all-powerful and all-knowing ruler of the universe, and the creator of everything in existence. I cannot understand why you believe in the Trinity. It does not make sense to me. Would you please explain it to me? Thank you."

*Arabic, Middle East*

### Growing in Faith

Follower → Guide

"God has been helping me immensely to speak with my friends and encourage them as they walk with the Lord. They have been sharing their difficulties with me and with God's help, I've been able to motivate and pray for them. God is using me in ways I never thought He would!"

"I'm glad I'm able to take tiny steps in my spiritual journey with Him. There are still so many areas in my life in which God is working on, and I tend to get easily discouraged. But I've been including God in those situations and even in my afflictions I feel at peace when I do that."

*English, India*

### Looking for Answers

Curious → Seeking

"I am in the process of moving on from an eight-month relationship and listening to your podcast helped me a lot. I believe that God has something greater in store for me and that He wants me to prepare for it. I realize that I need Him and I cannot conquer this alone. I want a lasting relationship with Him. I want to be fit for God's purpose, but honestly, I don't have any idea how. How do I build a habit of putting God first in everything? Where do I start? Are the answers in the Bible? How can I serve Him and be closer to Him? I hope you can help me with this one."

*English, Philippines*

### Security in Christ

Follower → Disciple

"I am not sure I really know God. I am unsure of my salvation. I don't have the abundant life that Christ offers and that saddens me greatly. I have heard talk about the Holy Spirit but I have always had doubts about the Spirit's manifestation. I hope with the help of the Lord I will be able to walk according to His Word and be guided by His Holy Spirit."

*Spanish, South America*

### Underground Church

New Follower → Disciple

"Hello dear brothers and sisters in Christ, peace be upon you. I am a new believer from a Muslim background, and I would like to connect with you to grow in my faith and to help me to connect with an underground church in my city."

*Arabic, North Africa*

GOSPEL PRESENTATIONS

55,621

DECISIONS FOR CHRIST

1,132

COUNTRIES REACHED

127

ACTIVE MENTORS

1,022

PEOPLE MENTORED

71,992

MENTORING LANGUAGES

16



**Thank  
you**

*for giving  
hope!*



Helping people know Jesus  
and experience His power  
to change the world.

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